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Montana Wheat & Barley Committee Launches New Website

GREAT FALLS, Mont. − Frustrations should now be a thing of the past when accessing the totally renovated Montana Wheat and Barley Committee website: http://wbc.agr.mt.gov. On June 16, 2006, the new site will "go live."

MW&BC Executive Vice President Kim Falcon comments, "Obtaining information about Montana's wheat and barley industry will be 100 percent easier and faster."

All of the familiar information utilized in the past by producers, foreign customers and the public will still be there -- often in an expanded version and with more logical organization. Historical pricing information, which can be used to chart trends, is one example of frequently-sought information that will still be available. "Users will continue to be impressed not only with the amount of data available, but also with the quality of the information presented on our site," adds Falcon.

Lola Raska designed the new look for the site together with personnel from the state and the Montana Department of Agriculture. New organization of the website should make it easier to find the many pages of useful data it contains.

The search function for the site is new, and will help users find pages and features of the website. The comprehensive "Site Map" also can help users navigate to areas of interest. Image descriptions have been added, where necessary, so people using readers can better understand what is on the page.

Although originally intended for buyers of Montana's wheat and barley, the "Industry Book" located under "Buyers and Processors" also provides historic production figures, maps and other information of interest to teachers, students and the general public.
"This service, provided by producer check-off dollars, is a tremendous resource," says Falcon. "We encourage users to give us their input as we will be constantly monitoring the effectiveness of the site and striving to keep it current and useful."

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